



A subsidiary of Bank of the Philippine Islands

Jan. 27, 2011

**Atty. Ariel T. Martinez**

National President

**PAREB**

Unit 302, Merchants Square Condo  
Mabolo St., cor E. Rodriguez Sr. Ave,  
New Manila, Quezon City

**Dear Atty. Martinez,**

Greetings to you and your PAREB family!

Looking over the past years, we at the Property Sales and Leases Division of BPI/ BPI Family Savings Bank take pride in the milestones we accomplished together with your Real Estate Brokers. You have been our partners in achieving our goals.

For this, we would like to say thank you very much!!!

Now that we are starting on a new year, we once again ask for your support and continued cooperation, especially for our upcoming big event this February.

We would like to invite you to our Annual Brokers Night on Feb. 22, 2011 at Hall 2, SMX Convention Center, SM Mall of Asia Complex. This event will be both for our accredited brokers and even those licensed brokers who would like to apply for accreditation with us.

We hope you would endorse to all your PAREB Boards in Metro Manila to send a delegation of at least 15 members each to this Annual Brokers Night on Feb. 22. In the same manner, we also seek your endorsement to your provincial-based PAREB Boards to likewise send their respective delegations when we roll-out our Brokers Night this coming March in Dagupan, Lipa, San Fernando, Bacolod, Cebu, Cagayan de Oro, Davao and Iloilo. We shall send you the schedule for your reference.

Given the above activities, we hope that your solid force of Real Estate Brokers would have themselves accredited with us as we pledge our continued commitment to professionalism, transparency and great opportunities to earn. And by the way, starting this year, our accreditation will be co-terminus with the expiry of the Broker's License; hence, no need for yearly renewal!

Anticipating for a better sales performance from your members this 2011!

**More power to PAREB!**

Sincerely,

**Nace Sue Penaranda**  
Marketing Officer

**Eleanor G. Cube**  
Senior Manager

**Ramon Noel S. Altamirano**  
Vice President